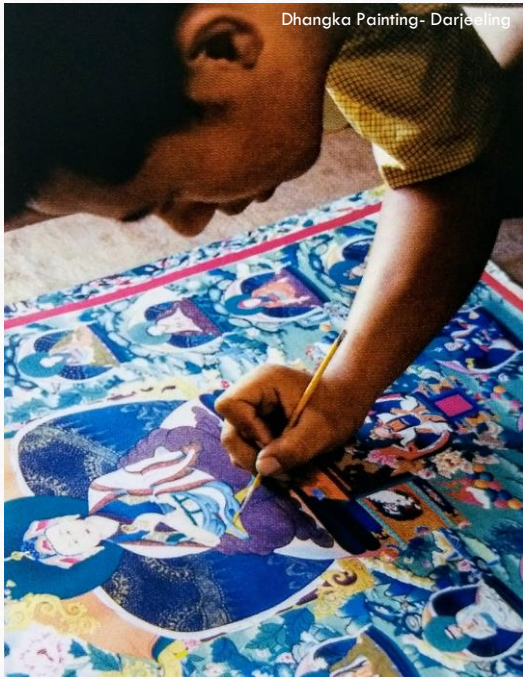


LIVA PROTÉGÉ 18-19 THEME PREVIEW



Dhangka Painting- Darjeeling



Leather Puppets-
Machilipatnam



Kalamkari- Chittoor



Moonj Basketry-
Allahbad



Wood Craft- Darjeeling



Straw Craft- Dhenkanal



Embroidery- Jammu



Rogan- Nirona

The rich cultural heritage, exquisite craft forms and traditional textiles of India have always been a source of inspiration for global fashion and designers from various parts of the world. With uniqueness of handcrafted techniques of embroidery, printing and weaving, Indian textile crafts are finding their way to the global runways as well.

We need to support in creating a lifestyle change exploring with various forms of Indian textile art and giving edge to the story of Indian heritage. Our pillars are the representatives of the craft who help us connect with our heritage and culture. Together, we can combine old artisanal techniques and new-age design to narrate the traditional textiles and handcraft tale in a modern way.

Project Brief: To create a collection of 5 ensembles inspired from Art & Crafts of India- 4 ready to wear Prêt garment ensembles and 1 show stopper couture ensemble.

Do's:

- To take inspiration from Indian crafts like wood craft, different forms of paintings, stone/glass/metal work etc.
- To take motif inspiration from Indian textiles and crafts like basket craft, traditional jewelry, traditional dance costumes, puppetry etc. (Suggested source for Inspiration: Book: Handmade in India by Aditi Ranjan & M P Ranjan)
- To explore surface techniques like printing-digital/block/screen, embroidery, applique, dyeing etc. on Liva Fabrics
- To look for and get inspired from crafts that are more unexplored

Don'ts:

- To not take architectural inspiration (for example- jali work pattern in Islamic monuments, interiors of Taj Mahal etc.)
- To not mix different crafts for 1 collection (each collection to be inspired from 1 craft only)

CRAFTING FUTURES

Explore the Unexplored

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livafluidfashion.in